



LEIGH WHITE

MEDIA EXPERT | EDUCATOR

PROFILE

Media expert, with over 20 years' experience elevating brand stories, Leigh brings an unshakable passion for amplifying voices for positive change and innovation in our world.

Since 2002, Leigh has served as a consultant media expert, developed training programs, created & delivered countless media campaigns, led workshop groups of up to 300, and supported thousands of 1:1 interview coaching participants across the Asia-Pacific.

Leigh achieves national media coverage, even for an unknown expert or brand, making them household names overnight, building credibility for impact within their sector, or as a government or community level agent for change.

With a portfolio of brand projects ranging from high-tech global organisations through to peak advocacy groups, Leigh trains founders, leaders & experts on how to elevate their industry authority, amplify their brand presence and share their authentic voice to grow their income and impact.

EDUCATION TOPICS

- Mastering Your Media Mindset
- 3 Zero Cost Ways to Gain Quality Publicity
- Personal Branding for Growth
- Interview Confidence Masterclass

BRANDS LEIGH HAS WORKED WITH

Activision

Oticon

Universal Pictures

Tony Hawk

Kelly Slater

iD Software

(Quake, Doom series)

Interactive Gaming &

Entertainment Assoc.

Abaca Group

Small Businesses

Carers NSW

Salvation Army

CREATE Foundation

Relationships Australia

CONTACT

0431 932 122

leighwhite.com.au